

**Remit To:** CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



# KCNC TV

# INVOICE

**For:** AMERICAN CROSSROADS(304732)  
1401 New York Ave NW Ste 1200  
Washington, DC 20005-2167

**Account Exec:** NICOLE ELIE POL  
**Office:** GWTS-PH  
**Contract Num:** 1181-63328  
**Contract Dates:** 10/16/2012-10/22/2012  
**Customer Order:**  
**Linked Order:**  
**CPE:** / / 1209

**Invoice Num:** 1181-435142  
**Invoice Date:** 10/28/2012  
**Billing Cycle:** Broadcast EOM  
**Billing Period:** 10/01/2012-10/28/2012

Page 1 of 7

**PAY BY**

11/27/2012  
Net 30 days

**In Account:** CROSSROADS MEDIA(27783)  
**With:** 66 Canal Center Plz Ste 555  
Alexandria, VA 22314-1576  
ATTN: Accounts Payable

**Product Desc:** EST 1209

Broadcast airtimes represented are reported to the nearest minute.  
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Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
2	CSI MIAMI	10/20/2012-10/20/2012	..... S .	30	2	500.00
<u>Week Of</u>						
10/15/2012-10/21/2012	..... S .		Spots Per Week	Rate		
1 500.00						
Air Date	Day	Air Time	M/G For	Material	Dur	Rate
10/20/2012	Sa				30	
10/20/2012	Sa	11:59 PM	10/20/2012	USPRTV21ACH	30	500.00
3	NEWS 4 THIS MORNING	10/21/2012-10/21/2012	..... S	30	1	500.00
<u>Week Of</u>						
10/15/2012-10/21/2012	..... S		Spots Per Week	Rate		
1 500.00						
Air Date	Day	Air Time	M/G For	Material	Dur	Rate
10/21/2012	Su	06:29 AM		USPRTV21ACH	30	500.00
4	CRIME TIME SATURDAY	10/20/2012-10/20/2012	..... S .	30	1	2,200.00
<u>Week Of</u>						
10/15/2012-10/21/2012	..... S .		Spots Per Week	Rate		
1 2,200.00						
Air Date	Day	Air Time	M/G For	Material	Dur	Rate
10/20/2012	Sa	06:58 PM		USPRTV21ACH	30	2,200.00
5	NEWS 4 TODAY	10/16/2012-10/19/2012	. T W T F ..	30	4	750.00
<u>Week Of</u>						
10/15/2012-10/21/2012	. T W T F ..		Spots Per Week	Rate		
4 750.00						
Air Date	Day	Air Time	M/G For	Material	Dur	Rate
10/16/2012	Tu	07:00 AM		USPRTV21ACH	30	750.00
10/17/2012	We	06:59 AM		USPRTV21ACH	30	750.00
10/18/2012	Th	06:56 AM		USPRTV21ACH	30	750.00
10/19/2012	Fr	06:20 AM		USPRTV21ACH	30	750.00

Warranty - We warrant the above broadcasts were made according to the official station log.

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1401 New York Ave NW Ste 1200  
Washington, DC 20005-2167

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**Contract Num:** 1181-63328  
**Contract Dates:** 10/16/2012-10/22/2012  
**Customer Order:**  
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**CPE:** / / 1209

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Page 2 of 7

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**In Account** CROSSROADS MEDIA(27783)  
**With:** 66 Canal Center Plz Ste 555  
Alexandria, VA 22314-1576  
ATTN: Accounts Payable

**Product Desc:** EST 1209

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S					Dur	Total Spots	Rate	
6	NEWS 4 TODAY		10/22/2012-10/22/2012		M .....					30	1	900.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>				<u>Rate</u>				
	10/22/2012-10/28/2012		M .....		1				900.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>		<u>Dur</u>		<u>Rate</u>		<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	06:27 AM		USPRTV21ACH		30		900.00				
7	RACHEL RAY		10/16/2012-10/19/2012		. T W T F ..					30	4	800.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>				<u>Rate</u>				
	10/15/2012-10/21/2012		. T W T F ..		4				800.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>		<u>Dur</u>		<u>Rate</u>		<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/16/2012	Tu	09:52 AM		USPRTV21ACH		30		800.00				
	10/17/2012	We	09:25 AM		USPRTV21ACH		30		800.00				
	10/18/2012	Th	09:49 AM		USPRTV21ACH		30		800.00				
	10/19/2012	Fr	09:46 AM		USPRTV21ACH		30		800.00				
8	RACHEL RAY		10/22/2012-10/22/2012		M .....					30	1	900.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>				<u>Rate</u>				
	10/22/2012-10/28/2012		M .....		1				900.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>		<u>Dur</u>		<u>Rate</u>		<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	09:44 AM		USPRTV21ACH		30		900.00				
9	PRICE IS RIGHT		10/16/2012-10/19/2012		. T W T F ..					30	4	1,500.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>				<u>Rate</u>				
	10/15/2012-10/21/2012		. T W T F ..		4				1,500.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>		<u>Dur</u>		<u>Rate</u>		<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/16/2012	Tu	10:29 AM		USPRTV21ACH		30		1,500.00				
	10/17/2012	We	09:58 AM		USPRTV21ACH		30		1,500.00				

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**Contract Dates:** 10/16/2012-10/22/2012  
**Customer Order:**  
**Linked Order:**  
**CPE:** / / 1209

**Invoice Num:** 1181-435142  
**Invoice Date:** 10/28/2012  
**Billing Cycle:** Broadcast EOM  
**Billing Period:** 10/01/2012-10/28/2012

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**PAY BY**

11/27/2012  
Net 30 days

**In Account** CROSSROADS MEDIA(27783)  
**With:** 66 Canal Center Plz Ste 555  
Alexandria, VA 22314-1576  
ATTN: Accounts Payable

**Product Desc:** EST 1209

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Buy Line	Flight Description				Buy Line Dates	M T W T F S S					Dur	Spots	Total Rate
	Air Date	Day	Air Time	M/G For		Material	Dur	Rate	Debit	Credit			
	10/18/2012	Th	09:57 AM		USPRTV21ACH		30	1,500.00					
	10/19/2012	Fr	10:26 AM		USPRTV21ACH		30	1,500.00					
10	PRICE IS RIGHT				10/22/2012-10/22/2012	M . . . . .					30	1	1,800.00
	Week Of 10/22/2012-10/28/2012				M T W T F S S	Spots Per Week			Rate				
					M . . . . .				1 1,800.00				
	Air Date	Day	Air Time	M/G For	Material		Dur	Rate					
	10/22/2012	Mo	10:58 AM		USPRTV21ACH		30	1,800.00					
11	SATURDAY 5-730 NEWS ROTATION				10/20/2012-10/20/2012	. . . . S .					30	1	400.00
	Week Of 10/15/2012-10/21/2012				M T W T F S S	Spots Per Week			Rate				
					. . . . S .				1 400.00				
	Air Date	Day	Air Time	M/G For	Material		Dur	Rate					
	10/20/2012	Sa	07:25 AM		USPRTV21ACH		30	400.00					
12	DR PHIL				10/16/2012-10/19/2012	. T W T F . .					30	4	1,500.00
	Week Of 10/15/2012-10/21/2012				M T W T F S S	Spots Per Week			Rate				
					. T W T F . .				4 1,500.00				
	Air Date	Day	Air Time	M/G For	Material		Dur	Rate					
	10/16/2012	Tu	04:22 PM		USPRTV21ACH		30	1,500.00					
	10/17/2012	We	04:13 PM		USPRTV21ACH		30	1,500.00					
	10/18/2012	Th	04:11 PM		USPRTV21ACH		30	1,500.00					
	10/19/2012	Fr	04:55 PM		USPRTV21ACH		30	1,500.00					

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**Contract Dates:** 10/16/2012-10/22/2012  
**Customer Order:**  
**Linked Order:**  
**CPE:** / / 1209

**Invoice Num:** 1181-435142  
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Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate				
13	DR PHIL	10/22/2012-10/22/2012	M .....	30	1	1,500.00				
	<u>Week Of</u>	<u>M T W T F S S</u>	<u>Spots Per Week</u>			<u>Rate</u>				
	10/22/2012-10/28/2012	M .....	1			1,500.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	04:55 PM		USPRTV21ACH	30	1,500.00			
14	YOUNG & THE RESTLESS	10/16/2012-10/19/2012	. T W T F ..	30	4	1,000.00				
	<u>Week Of</u>	<u>M T W T F S S</u>	<u>Spots Per Week</u>			<u>Rate</u>				
	10/15/2012-10/21/2012	. T W T F ..	4			1,000.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/16/2012	Tu	12:00 PM		USPRTV21ACH	30	1,000.00			
	10/17/2012	We	11:59 AM		USPRTV21ACH	30	1,000.00			
	10/18/2012	Th	11:59 AM		USPRTV21ACH	30	1,000.00			
	10/19/2012	Fr	12:00 PM		USPRTV21ACH	30	1,000.00			
15	YOUNG & THE RESTLESS	10/22/2012-10/22/2012	M .....	30	1	1,200.00				
	<u>Week Of</u>	<u>M T W T F S S</u>	<u>Spots Per Week</u>			<u>Rate</u>				
	10/22/2012-10/28/2012	M .....	1			1,200.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	11:59 AM		USPRTV21ACH	30	1,200.00			
16	CSI: CRIME SCENE INVESTIGATION	10/17/2012-10/17/2012	.. W ....	30	1	6,000.00				
	<u>Week Of</u>	<u>M T W T F S S</u>	<u>Spots Per Week</u>			<u>Rate</u>				
	10/15/2012-10/21/2012	.. W ....	1			6,000.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/17/2012	We	09:36 PM		USPRTV21ACH	30	6,000.00			

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate		
17	VEGAS	10/16/2012-10/16/2012	. T . . . .	30	2	8,000.00		
<u>Week Of</u>								
10/15/2012-10/21/2012		M T W T F S S	Spots Per Week	Rate				
		. T . . . .	1	8,000.00				
<u>Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks</u>								
10/16/2012	Tu	09:48 PM	10/16/2012	USPRTV21ACH	30	8,000.00	8,000.00	Preempted
10/16/2012	Tu	09:48 PM	10/16/2012	USPRTV21ACH	30	8,000.00	8,000.00	Makegood in 20:58:00-22:00:00
18	THE GOOD WIFE	10/21/2012-10/21/2012	. . . . . S	30	1	7,500.00		
<u>Week Of</u>								
10/15/2012-10/21/2012		M T W T F S S	Spots Per Week	Rate				
		. . . . . S	1	7,500.00				
<u>Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks</u>								
10/21/2012	Su	08:42 PM	10/21/2012	USPRTV21ACH	30	7,500.00	7,500.00	
19	THE EARLY SHOW	10/18/2012-10/19/2012	. . . T F . .	30	2	750.00		
<u>Week Of</u>								
10/15/2012-10/21/2012		M T W T F S S	Spots Per Week	Rate				
		. . . T F . .	2	750.00				
<u>Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks</u>								
10/18/2012	Th	08:55 AM	10/18/2012	USPRTV21ACH	30	750.00	750.00	
10/19/2012	Fr	07:59 AM	10/19/2012	USPRTV21ACH	30	750.00	750.00	
20	THE BIG BANG THEORY/TWO AND A HALF	10/18/2012-10/18/2012	. . . T . . .	30	1	8,500.00		
<u>Week Of</u>								
10/15/2012-10/21/2012		M T W T F S S	Spots Per Week	Rate				
		. . . T . . .	1	8,500.00				
<u>Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks</u>								
10/18/2012	Th	07:20 PM	10/18/2012	USPRTV21ACH	30	8,500.00	8,500.00	

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CBS TELEVISION  
STATIONS



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21	SIXTY MINUTES SUNDAY	10/21/2012-10/21/2012	..... S	30	1	10,000.00
<u>Week Of</u>						
	10/15/2012-10/21/2012	..... S	1	10,000.00		
<u>Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks</u>						
10/21/2012	Su 06:56 PM	USPRTV21ACH	30	10,000.00		
22	SURVIVOR XXV	10/17/2012-10/17/2012	.. W ..	30	1	8,000.00
<u>Week Of</u>						
	10/15/2012-10/21/2012	.. W ..	1	8,000.00		
<u>Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks</u>						
10/17/2012	We 06:58 PM	USPRTV21ACH	30	8,000.00		
23	CSI: NY	10/19/2012-10/19/2012	.... F ..	30	1	5,000.00
<u>Week Of</u>						
	10/15/2012-10/21/2012	.... F ..	1	5,000.00		
<u>Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks</u>						
10/19/2012	Fr 08:45 PM	USPRTV21ACH	30	5,000.00		
24	CBS MORNING NEWS	10/16/2012-10/19/2012	. T W T ...	30	1	250.00
<u>Week Of</u>						
	10/15/2012-10/21/2012	. T W T ...	1	250.00		
<u>Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks</u>						
10/16/2012	Tu 04:50 AM	USPRTV21ACH	30	250.00		

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25	DR PHIL	10/16/2012-10/19/2012	. T W T F . .	30	1	1,500.00			
<u>Week Of</u>									
10/15/2012-10/21/2012		M T W T F S S . T W T F . .	Spots Per Week 1	Rate 1,500.00					
<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u> <u>Dur</u> <u>Rate</u> <u>Debit</u> <u>Credit</u> <u>Remarks</u>									
10/19/2012	Fr	04:21 PM	USPRTV21ACH	30	1,500.00				
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals	40	88,350.00	13,252.50	75,097.50	8,500.00	8,500.00	0.00		

### Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

**NONDISCRIMINATION POLICY:** CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

### Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

Gross Billing	88,350.00
Trade Value	0.00
Agency Commission	13,252.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
<b>Pay This Amount</b>	<b>75,097.50</b>

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